



**Państwowa Wyższa
Szkoła Zawodowa**
w Krośnie



Communication and Decision Making in Business

An intensive optional course taught in English by professors from Miskolc University.

Participating students will score 2 ECTS points.

Course recommended for students of Tourism, Commodity Studies (Towaroznawstwo),
Agriculture and English.

Course registration with Mr. Bartłomiej Michalski, b.michalski@pwsz.krosno.pl

| Topics | Lecturers | Time & Venue |
|---|---------------|---|
| Institutions and economic policy decisions Why do countries differ? How do cultural-historical differences lead to differences in institutions, and differences in economic policy instruments? Universal or tailor-made economic policy? | BARTHA Zoltán | KAZIMIERZA WIELKIEGO 8 ROOM 18 7 TH APRIL 14:00 – 17:15 |
| Intercultural Management and Communication Attributions of culture. Sources of culture. Stereotypes and ethnocentrism. Theories of cross- cultural comparison. Cultural differences at work places Intercultural Communication | RÉTHI Gábor | KAZIMIERZA WIELKIEGO 8 ROOM 18 14 TH APRIL 10:00 – 13:15 |
| Environmental challenges and sustainable corporate strategies Environment as an economic factor: why has now environment become a major constraint on human progress? Growth vs. sustainability: Are there limits to grow? How can the government, society, individuals contribute to a healthy environmental life-support system? Is it worth being green for companies? New (tools) trends to broadcast that we take responsibility. | RONCZ Judit | KAZIMIERZA WIELKIEGO 4 AULA, ROOM 13 15 TH APRIL 10:00 – 13:15 |
| Regions and regionalism in the Visegrád Countries Regional effects of the economic-political transition Inequalities among regions. Regional development trajectories in the Visegrad countries. Regionalism and political decentralisation in the Visegrad countries | KUTOR Dániel | KAZIMIERZA WILEKIEGO 8 ROOM 13 6 TH MAY 10:00 – 13:15 |